



Phone Validation

Not nearly. Exactly.

Take the guesswork out of reaching
your customers

It's estimated 91% of adults keep their phone within arm's reach always, meaning mobile is fast becoming the best way to keep in touch with customers. Loqate's phone validation will ensure you only place calls or send SMS messages to valid numbers.



Save on wasted fees

Improve phone marketing results by ensuring messages reach their destination.



Connect with customers

Valid numbers mean fast and efficient communications at each stage of the sales process.



Customer satisfaction

Improve retention and repeat order rates by keeping customers informed throughout their journey.



Comprehensive validation

Loqate's phone number validation goes beyond checking the length of the number, it checks its validity and whether it can receive SMS messages.



Mobile global network

For a given number, find: network code and name, country, country prefix and number type.



Flexible API

Access the insights you need and choose when to validate - at point of capture, pre-send or as a batch cleanse.

Applications of phone validation

On websites & apps

Check numbers captured in your online and app forms are accurate.

In your CRM

Check numbers taken over the phone are valid and entered correctly by staff.

Harmony RightAddress is now Loqate, a GBG solution.

Over 19,000 customers and partners trust Loqate, so you'll be in good company.

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ASOS

THE ICONIC

CUE

RALPH LAUREN



[Loqate.com/anz](https://loqate.com/anz)