

Location intelligence in action

On the street, under the ground, in our homes. Everywhere you look, our environment generates a whole lot of data that can make our lives easier – here's how.

Housing styles

Data about a property, such as how many rooms and occupants it has, and how it's used, help predict energy consumption and insurance risk for instant quotes.

Multiple occupancy buildings

Knowing how many apartments or occupants are at one property can highlight potential identity theft or energy fraud.

Traffic-management systems

Roadside data, like parking or width restrictions, help plan the quickest route for your online shopping delivery.

Tree & building heights

In the UK, light detection and ranging (LIDAR) data shows objects over 3m high. Useful for planning a delivery to the 33rd floor – or getting an accurate insurance quote.

Bus shelters

Geocodes on fixed and physical assets prove an address really does exist, and isn't a bus shelter! Handy for accurate deliveries and heading off fraud.

Basement

Your address's real-estate and land-registration data can help you get an accurate, instant property valuation.

Water course & soil type

Linking geological data to your address with GPS or a geocode accelerates insurance-risk analysis.